

# ONE BERMUDA ALLIANCE

## PRIVACY POLICY

The One Bermuda Alliance (collectively, “OBA”, “our”, “we”, “us”) is committed to respecting your privacy in compliance with the Personal Information Protection Act 2016 (“PIPA”).

This Privacy Statement outlines how we collect, use, and protect the personal information provided to us, as applicable.

The purpose of this privacy statement is to explain how we handle personal information to ensure its confidentiality, security and accuracy.

Our privacy statement can always be publicly viewed at [oba.bm/privacy](https://oba.bm/privacy).

References to “employees” in this statement includes all full or part-time members of OBA staff, OBA Senators, OBA Members of Parliament, and OBA Candidates for election.

## CHILDREN

This website is intended to provide information on the One Bermuda Alliance Party. If you are a minor and are viewing this website, please do not provide any personal information even if prompted to do so. If you believe that you have inadvertently provided personal information, please ask your parent(s) or legal guardian(s) to notify us. In the event that we learn that we have inadvertently collected personal information via our site from a child, we will delete that information as quickly as possible.

## WHAT IS “PERSONAL INFORMATION”?

“Personal information” is information about an identified or identifiable individual. It includes contact information such as your name, address, phone number and financial information.

## HOW DO WE OBTAIN YOUR PERSONAL INFORMATION AND WHAT DO WE OBTAIN?

We obtain personal information in a few different ways.

Some information is obtained from the Parliamentary Registrar. For example, each year the Parliamentary Registrar lawfully publishes a list of eligible voters as provided for in the Parliamentary Election Act 1978, which includes the particulars of persons registered as electors.

We may collect information from other publicly available data sources, and through voter outreach activities, such as door-to-door canvassing, and voter contact phone calls.

We also obtain other information that you consent to give us. You may do so in a variety of ways, including:

- When you visit our website for the purpose of becoming involved with the Party as a member, volunteer or donor.
- When you subscribe to our communications, such as email updates, or newsletters.
- If you register at an event or our Party convention.
- If you complete a registration or donation form either electronically or on paper.
- If you complete any other form on the OBA website.
- It is also possible that your information could be provided to us by a volunteer or friend who thinks you would be interested in getting involved with the OBA.

The information we collect may include:

- Contact and identification information, such as your name, address, telephone numbers, e-mail address and social media contacts.
- Donation information such as date and amount of your donation.
- Financial information that we need to process your donation e.g. payment methods and preferences, billing and banking information (e.g. credit card number and expiry date).
- Information you share about your voting preferences or issues that you have communicated to us about.

- CCTV at our physical office for security purposes. This helps us deter criminals and provide evidence of any possible crime against our staff, visitors, assets or location.

## HOW DO WE USE AND SHARE PERSONAL INFORMATION?

We use your personal information to communicate with you about the OBA and its activities, as well as to provide you with news and information. We use your financial information to process your contributions. If you have been a contributor in the past, we may contact you again to seek your financial support.

We will not, without your consent, use your personal information for any purpose other than as described in this privacy policy, except where permitted or required by applicable laws or regulations.

The OBA may share your personal information internally. No personal information is sent outside the jurisdiction, with the exception of our software providers, who may use cloud based servers outside of Bermuda,

Where we may engage third party providers to perform tasks on our behalf, such as software services, processing your donation, making phone calls, mailing, or analytics services and providing technical services to our website, we include privacy protective clauses in written contracts to help safeguard personal information in accordance with PIPA.

We do not sell personal information under any circumstance.

## HOW DO WE PROTECT PERSONAL INFORMATION?

The security of your personal information is important to us.

We use physical, electronic and procedural safeguards to prevent unauthorized use, sharing, loss and theft of information.

Our security practices are continually evolving to ensure the integrity and confidentiality of our systems and information in our possession. We use up-to-date security safeguards to protect our networks and websites.

For example, for information provided online, our website contains security measures in order to protect against the unauthorized disclosure, loss, misuse, or alteration of the information under our control.

We also implement measures such as Transport Layer Security (TLS, formerly known as SSL) on sensitive information including passwords and credit card information. This protocol encrypts data, which increases the security of any information submitted on our website. Our server is located in a locked and secure environment.

Our employees are required to familiarize themselves with the OBA's privacy policy and must complete training on the collection and use of personal information and procedures for safeguarding this information. This training educates employees on the type of personal information the OBA stores, and how it collects and uses personal information. The training also educates employees who have access to personal information on the steps they must take to ensure personal information is not misused.

For example, we will only use the information held by us for the purpose of communicating with voters on the OBA's behalf. Employees may only access the OBA database using a unique individual login and are prohibited from copying or sharing the data.

### **HOW CAN I UPDATE MY INFORMATION OR UNSUBSCRIBE?**

You may update or correct the information in our possession by e-mailing us at [lwoolridge@oba.bm](mailto:lwoolridge@oba.bm), or by writing to us at the address below.

Except for personal information which may be required to be retained by law, individuals may withdraw consent to all or part of the collection, use and disclosure of their personal information at any time, by giving us reasonable notice. If you would prefer that we not

collect, use, or disclose your personal information, or that we not use your personal information to contact you, please contact us.

We will act on your instructions as quickly as possible subject to any legal restrictions, but there may be certain uses for your information that we may not be able to stop immediately.

If you have subscribed to receive information by email, you may unsubscribe by clicking “Unsubscribe” at the bottom of the email message.

As a best practice, we have an unsubscribe mechanism for our electronic messages, even where the law does not require us to do so.

### **DOES THE OBA LOG IP ADDRESSES?**

We and/or our network service providers may log IP addresses, or the location of your device, including browser type, browser language, and device time zone, for systems administration, content optimization, and troubleshooting purposes. We may also use IP addresses to track which pages people visit in order to improve the quality of our website and other online engagement.

### **DOES THE OBA USE COOKIES?**

Like many websites, we use cookies which are small text files stored on the user’s browser. We use cookies to, for example, assist with site traffic analysis which includes tracking the time and date of website visits, pages viewed and referring URL’s. There are simple ways to refuse cookies or accept them each time they are offered. Consult your browser’s help files for assistance on changing cookie settings or removing cookie files.

### **RIGHTS OF INDIVIDUALS**

Under PIPA, individuals have the following rights regarding their personal information:

- To access and obtain a copy of their personal information.

- The purpose for which the personal information is used by an organisation.
- The names of the persons to whom their personal information has been disclosed;  
and
- The circumstances in which the personal information has been disclosed.
- Individuals may also ask in writing for inaccurate personal information to be corrected.

## CONTACT US

If you have any questions about our privacy policy or the personal information in our possession, simply email us at [lwoolridge@oba.bm](mailto:lwoolridge@oba.bm), Attn. Lynne Woolridge, Acting Chair.

You can also reach us by regular mail at the following address:

### One Bermuda Alliance

58 Reid Street,

Hamilton,

Bermuda HM 12

Attention: Lynne Woolridge, Acting Chair

Email: [lwoolridge@oba.bm](mailto:lwoolridge@oba.bm)

Phone: (441) 294-3264

You may also enquire with the office of the Privacy Commissioner by contacting [Privcom@privacy.bm](mailto:Privcom@privacy.bm) with any questions or concerns about your personal information.

## CHANGES TO THIS PRIVACY STATEMENT

We may update this Privacy Statement from time to time to reflect changes in our practices or legal obligations. Any updates will be communicated and made available on our website or through other appropriate means.

**Effective Date: 1<sup>st</sup> January, 2025**

